



The Chair on Regional Branding of The University of Cantabria now has its space on the Internet: The launch of this website expects this project to open a window towards the exterior making research, training and dissemination easily accessible to everyone.

The University of Cantabria, in partnership with the Government of Cantabria and Cantabria International Campus, has created this space with the intention to expand its pioneering project of place marketing, by means of which public administrations, private companies and other interest groups could boost their regional image and their international projection.

The new website offers visitors bilingual information (Spanish and English) on the Professorship itself, presenting the research team and the external advisors and it offers essential information on the activities and projects concerning the project itself, as well as the documentation required to accomplish it and the news which arises regarding the Professorship.